

# Accounting & Corporate Governance

## Themenliste BA/MA-Arbeiten im WiSe 2018/19

### Bachelorarbeiten (Sprache DE/EN wählbar):

- IFRS vs US GAAP – Differences in Financial Reporting
- The quality of firms' information environment – Measures, determinants and literature review
- Analyse der Eignung von Controlling-Instrumenten im Rahmen des strategischen Kostenmanagements
- Measuring CEO characteristics contributing to a CEO's leading style
- The relationship between a fraud scandal and long-term satisfaction of employees in the automobile industry
- Do Initial Coin Offerings kill Initial Public Offerings? A study about the attractiveness of cryptocurrency in theory and practice
- The tone of top executives in earnings conference calls
- On the behavior of analysts in earnings conference calls
- Economic consequences of CSR-related fines: an empirical study
- Measuring level and quality of voluntary financial disclosures
- Measuring level and quality of voluntary non-financial disclosures
- Market developments in the market of auditing and accounting services: from Big 8 to Big 4
- An economic analysis of regulation in the market of auditing and accounting services: regulation of entry
- An economic analysis of regulation in the market of auditing and accounting services: regulation of conduct
- Regulation of audit firms: public interest vs. private interest approach

### Masterarbeiten (Thema gibt Sprache vor):

- Nutzung wertorientierter Controlling-Instrumenten zur effizienten Unternehmenssteuerung
- Consequences of Mandatory IFRS Adoption – Literature Review
- Impact of CEO style on firms' profitability
- What determines a CEO's leading style? – Measuring soft CEO characteristics
- Voluntary disclosed earnings measures under IFRS: Measures and literature review
- The relationship between a fraud scandal and long-term satisfaction of employees in the automobile industry

- Do Initial Coin Offerings kill Initial Public Offerings? A study about the attractiveness of cryptocurrency in theory and practice
- How is language in annual reports related to listed firms' financial performance?
- What does the tone tell? A literature review on earnings conference calls
- Managerial style effects in Accounting: a literature review of top-tier accounting journals
- The relation between voluntary financial and voluntary non-financial disclosure: an empirical study
- Audit deregulation and Big 4 fee premium: an empirical study
- The effect of audit deregulation on audit quality: An empirical study