

IPID4all Doctorate Research Exchange with xxx (name of host university)

Feedback report

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Exchange topic

University of Waterloo
SEED, EV3, University of Waterloo, 200 University
Avenue West, Waterloo, ON N2L 3G1, Canada
Prof. Steven B. Young

Marketing the Cycle: Supply Markets and Supplier
Relations in Automotive Remanufacturing;
Marketing Systems, LCA and MFA

Introduction

The continuation of research during a former exchange in 2016 and a manuscript with Prof Young at the University of Waterloo motivated this exchange. Furthermore, I seized the opportunity of staying in Canada for additional field work. I also fostered my research network in Canada and the US.

Research Undertaken

The focus during this research stay was the work on a joint research paper with Prof Young. In addition, I went to see various practitioners and market experts in Canada and the US. Those meetings and industry visits added to my empirical data base and revealed valuable insights on current developments in the dismantling and remanufacturing market space.

Personal Experience

My stay at the University of Waterloo was a great experience. SEED and the University were as welcoming as before and I could take up on the network I established a year before. I had the opportunity to foster and extend my network amongst researchers both in Canada and the US. Besides new contacts at UWaterloo and from industry, I visited Prof Wuest (IPID4all fellow) at West Virginia University, Dr. Nasr at the Golisano Institute of Sustainability in Rochester, and researchers at Ryerson University, Toronto.

Conclusions

The work at the University of Waterloo and the field research I conducted already become part of manuscripts for my PhD research. The opportunity to once again work with Prof Young boosted our joint manuscript and will facilitate future collaboration. Similarly, new contacts from inside and outside of academia are very valuable for potential future research activities.

Outlook

- o Currently finalizing a research paper to be submitted within the next three months.
- o Further exchange between the two research groups is planned though depends on the availability of travel funds.
- o With researchers at different institutions, the possibility of collaboration and potential exchange were discussed and first actions were taken for joint research in the future.