Social Stratification and European Studies in 2016

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1. Preface

The Chair of Sociology with a special focus on Social Stratification and European Studies was created in the years 2007 and 2008 with the staffing of the Professorship of Social Stratification in Germany (and also in the international context) and the Junior professorship for the Sociology of European Societies. With one professorship, one junior professorship and a team of 9 research fellows, it is an essential pillar of the Institute of Social Sciences. Due to the exceptional level of support the chair still receives from many sides, we feel it is our responsibility to report regularly on our activities.

As an outstanding success, Jannika Mattes was granted a junior research group on “Regional Energy Transition: The social processes of negotiating, norming and learning in the wind energy sector”, funded with 1.3 million EUR by the German Research Foundation’s Emmy-Noether-Programme. Furthermore, she has been invited to submit a formal application for a junior research group on “Wind energy as sustainable innovation system. The trajectory of a new sector between innovation and societal involvement” with the German Federal Ministry of Education and Research (BMBF), amounting to 1.6 million EUR. Additionally, we focused on the extension, execution and completion of two large joint research projects funded by the German Research Foundation (DFG)/the Austrian Science Fund (FWF) and the Ministry for Science and Culture (MWK). The Research Unit “Horizontal Europeanization”, coordinated by the University of Oldenburg, has received three more years of funding from the German Research Foundation (DFG)/Austrian Science Fund (FWF) until 2018. A further project – COLLIN – funded by the Volkswagen Foundation, investigated socially distributed innovation processes in the industries of renewable energy and information technology in co-operation with SOFI Göttingen and was completed in 2016. In addition, we applied for new projects to the European Research Council and the Federal Ministry for Labour and Social Affairs (BMAS).

In the scope of our projects, numerous publication projects started or have been completed: Besides various articles in journals and books that are documented in this report, we would like to emphasize two dissertations and two books: Sabine Israel successfully defended her dissertation “Essays on the political economy of health and living conditions in Europe” in June 2016. Katharina Krüth successfully completed her doctoral thesis on regional innovation networks in France (“Regionale Innovationsnetzwerke in Frankreich: Das Zusammenspiel von Nähe, Kooperation und Lernen innerhalb der pôles de compétitivité”). Two books, “Integrating Social and Employment Policies in Europe: Active Inclusion and Challenges for Local Welfare Governance” (Editors: Martin Heidenreich and Deborah Rice) and “Exploring Inequality in Europe: How Europeanisation Shapes Our Daily Lives” (Editor: Martin Heidenreich) were published with Edward Elgar.

In addition, it is important to highlight the extraordinary teaching performance of our team in the Bachelor, Master, Diploma and Magister degree programmes of our department. Some courses were attended by up to 360 students and about 10 graduate theses were supervised. Innovative teaching benchmarks were set through research projects on “Knowledge transfer between
Universities and enterprises”, “Xenophobia”, the state of “Poverty and exclusion in Germany” and the “Precarization of labor markets in Europe”. Moreover, working group members acted as director of the Institute for Social Science, as equal opportunity commissioners, as the departmental Erasmus+ coordinator, or attended numerous department and faculty committees (appointment committees, department board, faculty board, student advisory service, examination boards, doctoral thesis committees etc.).

In the course of this year, Dr. Jenny Preunkert, Matthias Pohlig, Dr. Christian Steuerwald and Rouven Teichmann joined our team while Fabian Hamann, Falk Höpfner, Dr. Stefanie Kley and Christina Siebolds left. We wish all those who left our very best in the new positions and roles they have taken on!

With this report, we would like to once again say thank you to all people and institutions whose great support helps us to continue the work in this department.

Oldenburg, December 2016

Martin Heidenreich und Jannika Mattes
2. Projects and other research activities

The research activities of our unit are focused on two areas: attracting more attention to the European dimension of social stratification and analysing the transition towards an innovation-oriented and globally-oriented knowledge-based society as an important factor in processes of social-structural change.

As an outstanding success, Jannika Mattes was granted a junior research group on “Regional Energy Transition: The social processes of negotiating, norming and learning in the wind energy sector” in September 2016, funded with 1.3 million EUR by the German Research Foundation’s Emmy-Noether-Programme. This project will look at energy transitions as social processes. It proposes the concept of regional transition fields to capture and explain how globally and nationally embedded actors and institutions from different social fields shape regional transition processes in the wind energy sector through processes of negotiating, norming and learning. The project will investigate this empirically in six in-depth case studies.

2.1 Internationally comparative and European social stratification

Our first research focus is the Europeanization and internalization of national societies with the aim of helping to overcome the methodological nationalism of inequality research. Complementary to the relevant activities of the University of Bremen, our unit seeks to analyse the transformation of national societies from a social and economic perspective.

Our interest in the Europeanization of national society and economic spaces is based on the notion that processes of socialization – e.g. education systems, employment systems and social protection systems as central determinants of social inequality – can no longer be analysed in a national framework. Through the Europeanization of adjudication, monetary policies, household policies, regional policies and agricultural policies, social inequalities are increasingly created and regulated on a European level. The cognition of social inequalities is also no longer limited to national levels. The activation and definition of inequalities as well as tackling inequalities increasingly takes place in supranational spaces. The hitherto national interpretative and regulatory standards regarding social inequalities are now changing through the aggregation of European regulation structures and the involved political integration and dependence (vertical Europeanization) as well as through transnational communication relationships, exchange relationships and changing learning processes (horizontal Europeanization).

In 2016, this theoretical interest in the Europeanization of social inequalities and its determining factors was addressed in our DFG/FWF research unit “Horizontal Europeanization”.

The first phase of the DFG research unit “Horizontal Europeanization” was successfully completed in 2015. The second phase was approved by DFG/FWF and will end in 2018. In the context of this research group, we also analyse the Europeanization of social inequalities based on pan-European income and labour market data. The follow-up of this project will grant us the opportunity to deepen our assessment of the impact of the Eurozone crisis on Europeanisation and its winners and losers.
These activities take place within the framework of the Centre for Europeisation and Transnational Regulations Oldenburg (CETRO), which was recognized by the European Union as a Jean Monnet top-level research centre in autumn 2008. CETRO facilitates the coordination, organization and support of internationally comparative and European scientific research projects. It supports the profile development of the involved professorships by helping to secure third-party funds, creating synergy effects between the involved disciplines and raising the visibility of the social research activities in Oldenburg in this area.

a) DFG/FWF funded Research Unit “Horizontal Europeization” (“Europäische Vergesellschaftungsprozesse: Horizontale Europäisierung zwischen nationalstaatlicher und globaler Vergesellschaftung”) 1st phase 2012 - 2015, 2nd phase 2015 - 2018

Launched in 2012, the Research Unit investigates the question how the opening of social fields and social spaces in the course of political integration in Europe goes along with increasing cross-border dependencies among citizens (horizontal Europeanisation). The fields of analysis also include transnational social interactions, attitudes, and subjective interpretations and their influence on the transformation of social relationships and life circumstances among individuals and families.

In the first phase (2012–2015), the focus of the research group lay on horizontal Europeanisation processes in academic, bureaucratic, professional and associational fields, as well as on related conflicts and bargaining relations and their impact on patterns of social inequality. Complementary to the Europeanisation of social fields, the Europeanisation of social spaces (P. Bourdieu) was analysed, including everyday practices, collective memories and social inequalities. Different modes of Europeanization were distinguished to explain an increasing transnationality of norms, attitudes and behaviour in the academic world, in asylum administrations, everyday life, professional behaviour, industrial relations, and individual perceptions of social inequality. The modes analysed were power and coercion, competition, communication, and cooperation.

In the beginning of 2015, the German Research Foundation and the Austrian Science Fund granted the continuation of the Research Unit for three more years, until September 2018. In the second phase (2015–2018) the research group emphasizes the analysis of conflicts and tensions between national and European regulations, subjective identifications, and patterns of integration and social inequality against the background of the current Euro crisis. Explored areas of conflict are, for example, asylum management, the reorganization of higher education, labour relations, and the distribution of life-course opportunities. The analysis builds on typologies and theoretical approaches developed in the first phase of the project, namely double dualization, politicization, uncertainty, and controversial solidarities. In the following, these leading concepts will be explained briefly.

Europeanisation processes are characterized by tensions associated with the unequal distribution of social resources and opportunities. We can observe a deepening of centre-periphery cleavages in Europe with regard to social inequality in various fields, as well as an increase in social inequalities between different socio-demographic groups (double dualization). Second, Europeanization is characterised by conflictual processes of regulation and standardization in a multi-level political-administrative system. In the course of this integration process, a politicization of social fields can be
observed. Furthermore, Europeanization processes are characterized by conflicting modes of interpretation and identification. This goes along with an erosion of trust in the EU and with general feelings of uncertainty in everyday life. Lastly, transnational solidarities are currently renegotiated in the face of the Euro crisis and refugee crisis.

DGS-Congress Bamberg (September 2016):

At the annual conference of the German Sociological Association (DGS), the research group organized a session in cooperation with the section European Sociology, entitled “Transnational solidarity and social integration”. In the session, different papers discussed to what extent we can observe transnational solidarity among the people of Europe and whether or not solidarity is a precondition for further social integration processes (in particular in times of crisis). For instance, Christian Lahusen discussed whether or not there are indicators of citizen solidarity in relation to the current migration crisis. Susanne Pernicka, Vera Glassner and Nele Dittmar analysed how solidarity levels in wage coordination systems changed as a result of the ongoing European integration process in Germany and Austria. Emanuel Deutschmann, Jan Delhey, Monika Verbalyte and Auke Aplowski presented their results on transnational solidarity in Europe based on a network analysis, and Jürgen Gerhards, Holger Lengfeld, Zsófia S. Ignácz, Florian Kley and Maximilian Priem discussed first results of their cooperation project in 13 EU member states.

Organisation: Monika Eigmüller (University of Flensburg) and Sebastian Büttner (University of Erlangen-Nürnberg)

Presentations:

Christian Lahusen (University of Siegen): Citizen Solidarity in Europe: Theoretical and empirical observations (Bürgerschaftliche Solidarität in Europa: Theoretische und empirische Annäherungen)

Susanne Pernicka, Vera Glassner and Nele Dittmar (University of Linz): The Europeanisation of wage bargaining between market competition and solidarity (Die Europäisierung lohnpolitischer Koordinierung zwischen Marktwettbewerb und Solidarität)

Łukasz Krzyżowski and Dennis Ohm (HU Berlin): New solidarity in Europe? Migrants from Poland in Germany, their attitudes towards immigration and community service for refugees (Neue Solidarität in Europa? Migrant*innen aus Polen in Deutschland, deren Einstellungen gegenüber Immigration und Engagement für Geflüchtete)

Emanuel Deutschmann, Jan Delhey, Monika Verbalyte and Auke Aplowski (University of Magdeburg): Transnational solidarity in Europe: A network analysis (Transnationale Verbundenheit in Europa: Eine Netzwerkanalyse)
Jürgen Gerhards (FU Berlin), Holger Lengfeld (University of Leipzig), Zsófia S. Ignácz (FU Berlin), Florian Kley (University of Leipzig) and Maximilian Priem (FU Berlin): How solidaristic is Europe? An analytical framework and first empirical results of a survey from 13 EU Member States (Wie solidarisch ist Europa? Konzeptioneller Rahmen und erste empirische Befunde einer Umfrage aus dreizehn Ländern der EU)

The research groups (subprojects) of the second phase

<table>
<thead>
<tr>
<th>Sub-project</th>
<th>Head</th>
<th>Researchers</th>
<th>University</th>
<th>Topic</th>
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<tr>
<td>1</td>
<td>Prof. Dr. Richard Münch</td>
<td>Christian Baier, Stephanie Beyer (from 10/2016), Nilgun Massih-Tehrani (until 09/2016), Vincent Gengnagel</td>
<td>ZU Friedrichshafen</td>
<td>Europeanization of Higher Education</td>
</tr>
<tr>
<td>2</td>
<td>Prof. Dr. Christian Lahusen, Prof. Dr. Karin Schittenhelm</td>
<td>Stephanie Schneider, Carolin Nieswandt, Marius Wacker</td>
<td>University of Siegen</td>
<td>Europeanization of Asylum Administrative Practice</td>
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<tr>
<td>3</td>
<td>Prof. Dr. Jürgen Gerhards, Dr. Zsófia Ignácz</td>
<td>Maximilian Priem</td>
<td>FU Berlin</td>
<td>European Solidarity</td>
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<td>4</td>
<td>Prof. Dr. Jan Delhey</td>
<td>Auke Aplowski, Katharina Cirlanaru, Emanuel Deutschmann, Monika Verbalyte</td>
<td>OvG Magdeburg</td>
<td>Cross-border Interactions and Transnational Identities</td>
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<tr>
<td>5</td>
<td>Prof. Dr. Steffen Mau, Dr. Sebastian Büttner</td>
<td>Lucia Leopold, Katharina Zimmermann</td>
<td>HU Berlin, FAU Erlangen</td>
<td>Professionalization of EU Expertise</td>
</tr>
<tr>
<td>6</td>
<td>Prof. Dr. Susanne Pernicka, Dr. Vera Glassner</td>
<td>Dr. Torben Krings, Nele Dittmar, Dr. Klaus Neundlinger (from 11/2016)</td>
<td>JKU Linz</td>
<td>Europeanization of Labour Relations</td>
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<tr>
<td>7</td>
<td>Prof. Dr. Martin Heidenreich, Dr. Jenny Preunkert</td>
<td>PD Dr. Stefanie Kley (until 03/2016), Sven Broschinski, Fabian Hamann (until 08/2016), Matthias Pohlig (from 10/2016)</td>
<td>CvO Oldenburg</td>
<td>Europeanization of Social Inequalities</td>
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<tr>
<td>Z</td>
<td>Prof. Dr. Martin Heidenreich</td>
<td>Dr. Jenny Preunkert</td>
<td>CvO Oldenburg</td>
<td>Central tasks of the research groups</td>
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</table>
b) Research Project “Europeanization of Social Inequalities” (Subproject 7 of the Research Unit “Horizontal Europeanization”; 1st phase 2012 - 2015, 2nd phase 2015 - 2018)

The approach of the subproject concentrates on the meso-level of social fields and the micro-level of social interactions, interpretations and attitudes. The project investigates the consequences of Europeanization processes across various social fields, namely academia, bureaucracy, European identity, European professionalism and labour relations. Heterogeneous processes of Europeanization are expected to have an effect on social stratification within Europe and to contribute to a specific distribution of resources, life chances, and scopes for individual action.

On the basis of different micro-data sources (EU-SILC, LFS), the structures of income inequality, poverty, material deprivation and unequal chances of societal participation were investigated in the first phase.

As a result of the first project phase, the book “Exploring Inequality in Europe: How Europeanisation Shapes Our Daily Lives”, edited by Martin Heidenreich (Edward Elgar, Cheltenham) was published in 2016.

Book Chapters:

1. Introduction: Exploring inequality in Europe by Martin Heidenreich
2. The Europeanization of income inequality before and during the Eurozone crisis: Inter-, supra- and transnational perspectives by Martin Heidenreich
3. Determinants of persistent poverty: Do institutional factors matter? by Cathrin Ingensiep
4. The segmentation of European labour market – The evolution of short- and long-term unemployment risks during the euro crisis by Martin Heidenreich

5. Women as the relative winners of the Eurozone crisis? Female employment opportunities between austerity, inclusion and dualization by Martin Heidenreich


7. The Europeanization of social determinants and health in the Great Recession by Sabine Israel

8. Does the Europeanization of daily life increase the life satisfaction of Europeans? by Franziska Buttler

9. The European integration process and the social consequences of the crisis by Jenny Preunkert

In the second phase (2015-2018), subproject 7 focuses on reference groups for the subjective perception of social inequalities, and on the impact of Europeanization processes on work and family life. The data for these analyses come from various micro-data sources, such as the EU Statistics on Income and Living Conditions (EU-SILC), the EU Labour Force Survey (EU-LFS), the European Working Conditions Survey (EWCS) and the Generations and Gender Survey (GGS). Additionally, context variables from Eurostat and OECD-Statistics are used to obtain insights on the explanatory power of economic factors.

In April 2016, the project team presented first drafts of their current work at the research group meeting in Magdeburg. Stefanie Kley analysed objective deprivation and subjective economic stress in Europe before and after the financial crisis (in a paper that is soon to be published). Sven Broschinski focused in his PhD research on the impact of the current Euro crisis and the European crisis management on wage structures and their dynamics in the EU member states. Martin Heidenreich focused on the subjective Europeanization of social inequalities, also in a paper that is soon to be published. He analysed the life satisfaction of Europeans after the Eurozone crisis in a multilevel model. In a common paper that will be submitted to a special issue of the Österreichische Zeitschrift für Soziologie (edited by Susanne Pernicka and Christian Lahusen), Sven Broschinski, Martin Heidenreich and Jenny Preunkert asked how the current Euro crisis and the European crisis management affects the wage and employment structure of public sectors in the most crisis-affected states.

Project members: Prof. Dr. Martin Heidenreich; Dr. Jenny Preunkert; Prof. Dr. Stefanie Kley (until 03/2016); Sven Broschinski, M.A.; Fabian Hamann (until 08/2016); Matthias Pohlig (from 10/2016).

c) Jean Monnet Centre for Europeanisation and Transnational Regulations Oldenburg (EU, project status: ongoing)

The Jean Monnet Centre for Europeanisation and Transnational Regulations (CETRO) at the University of Oldenburg focuses on the Europeanisation of national societies through the transnational regulation of social, labour and economic relations within the European Union (EU). By exploiting
the advantages of the interdisciplinary composition of our research centre, we focus on two substantive issues and one procedural issue. We analyse a) the impact of the EU and its economic policies (especially the common market, the monetary union and the liberalization of public services) on national economies in Europe, b) the corresponding (trans-)formation of the European Social model and its crucial institutional pillars (national welfare policies, labour law, collective bargaining systems and other labour market regulations), and c) the interaction and mutual reinforcement of different forms of governance (joint regulation by common legal rules, mutual recognition of national regulations, private regulation in transnational networks, “negative integration” by economic externalities, redistribution and “softer”, more participatory forms of policy coordination). Our emphasis on links between economic, social and regulatory aspects is motivated by the current situation of the EU which is characterized by an asymmetry between the economic and socio-political dimensions of transnational integration. Thus, faced with a growing scepticism towards further Europeanisation and globalization, the EU must take into account the social implications of European integration and in particular its impact on national welfare systems, labour law and collective bargaining relations.

The focus on economic, social and regulatory aspects of European integration is translated into different activities exploiting our multi-disciplinary resources and interests in research, teaching and communication (international conferences, lecture series, workshops, summer schools, working papers etc.).

Publications (http://www.uni-oldenburg.de/en/socialsciences/cetro/publications/) in 2016:

Oldenburg Studies for Europeanisation and Transnational Regulation: Martin Heidenreich, Jürgen Kädtler, Jannika Mattes (Hg.): Die innerbetriebliche Nutzung externer Wissensbestände in vernetzten Entwicklungsprozessen. Endbericht zum Projekt „Kollaborative Innovationen”

Selected Final Theses – Diploma, Bachelor, Master: Julian Huck: Vertrauen in Kooperationsnetzwerken – Eine Fallstudie im Offshore-Windenergiesektor

2.2 Contours of knowledge society

The second focus of our unit bundles research on innovation and socioeconomic questions. It deals with the dynamics of development in a global and innovation-centred society, which is characterized by the erosion and diversification of previously national regulations and labour markets, by learning organizations and by new territorial forms in multinational corporations. We had two research projects in this area: a) With the project “Collaborative innovations”, which ran from April 2013 to March 2016, we analysed the inter-firm use of external knowledge and competences in networked development processes; b) The project “Forschungsorientiertes Lernen im Fokus (FLiF): Regieren im plurinationalen Raum” (Research oriented learning – Governing in pluri-national spaces; 2011 - 2016) focused on the connection between research and teaching.
a) COLLIN – Collaborative innovations: The use of external knowledge in inter‐firm development processes (2013 – 2016)

The research project started from the assumption that knowledge transfers across organizational boundaries can be organized via four different forms of collaboration: new knowledge can be purchased on markets in the form of licenses or product components, built up through the integration of formerly external knowledge‐holders into the company’s hierarchy, made available through strategic partnerships in inter‐organizational networks, or gained within publicly accessible knowledge communities. Markets, hierarchies, networks and communities constitute the coordinative mechanisms for inter‐organizational innovation processes and hence imply specific challenges in accessing knowledge from external contexts.

Assuming that all knowledge production is highly context‐related, any attempt to access external knowledge requires the organizational capacity to reproduce the knowledge production context and to integrate new knowledge into firm‐specific learning processes. Furthermore, to control knowledge, the innovating company must seek to protect it from undesired access by third parties in order to secure its innovative advantage over competitors. We therefore expected collaborative innovation processes to differ between the above‐mentioned governance forms according to the manner in which external knowledge is accessed and controlled: in markets, the innovating company’s access to the knowledge production context remains limited to contract‐based relationships, while the purchased knowledge itself implies a high degree of control over new knowledge; knowledge integrated in hierarchies grants direct access to the knowledge production context and the innovating company fully controls any new knowledge; in networks, both access to knowledge production contexts and the exclusive ownership of knowledge are highly dependent on trust‐based relationships; and in communities, access to knowledge production is explicitly kept public and every community member is allowed to use the new knowledge for their own purposes. Thus, depending on the dominant governance form, the innovating company is required to build up suitable strategies, organizational rules, management practices and working habits in order to (re)produce and control external knowledge.
These assumptions lead to the following main research questions: (1) What are the intra-organizational conditions and inter-organizational implications of market, hierarchy, network or community-based forms of collaboration in innovation processes? (2) How do innovating companies cope with the collaboration-specific challenges of (re)producing and controlling external knowledge within inner-firm product development processes?

The research project examined innovation processes in the dynamic high-tech industries of wind energy (responsibility of CETRO, Oldenburg) and information technology (responsibility of the Sociological Research Institute in Göttingen, SÖFI). Within both industries, we investigated two innovation projects for each governance form and industry sector, leading to a total of 16 case studies. The investigation of each collaboration form resulted in case studies describing the main industry-specific conclusions. At the end of the three-year project period, a final report was compiled that summarizes the key findings, explains differences and similarities between the analysed industries, and derives potential practical conclusions (i.e. best-practice models). Additional publications are also in progress.

Some results of the project were presented at the final conference held from 25 to 26 February 2016 in Göttingen. The participants discussed current topics of collaborative innovation processes, the organization of distributed knowledge production and the underlying challenges for innovation management. The objective of the conference was to identify factors that shape collaborative innovations, such as sectoral context-conditions, cross-company innovation strategies, inter-organizational structures, the governance of knowledge transfer and the recontextualization of knowledge.

The final report “Die innerbetriebliche Nutzung externer Wissensbestände in vernetzten Entwicklungsprozessen: Endbericht zum Projekt Kollaborative Innovationen” was published as a working paper in the series Oldenburger Studien zur Europäisierung und zur transnationalen Regulierung.

Project team: Prof. Dr. Martin Heidenreich, Prof. Dr. Volker Wittke, Prof. Dr. Jürgen Kädtler, Prof. Dr. Jannika Mattes, Dr. André Ortiz, Dr. Klaus-Peter Buss, Dipl.-Soz. Thomas Jackwerth, Manfred Klöpper, Dipl.-Soz. Heidemarie Hanekop, Dr. Patrick Feuerstein.

b) Research-oriented learning: Governing in pluri-national spaces

This project focused on the expansion and development of research-oriented teaching and learning in social science courses. It offered undergraduate students the possibility to develop and undertake their own research project within a three-semester timetable under the supervision and with support of a senior researcher. This learning and teaching concept aimed at strengthening the students’ understanding of and capability to use scientific methods of knowledge creation and to further develop their ability to judge the reliability and scope of findings.
By focusing on self-directed learning, this teaching concept complements more traditional teaching formats by bridging the gap between knowledge incorporation by students and knowledge creation by researchers. With this approach the social science department seeks to meet students’ demand for more self-directed learning and a better teaching of methods by connecting to students’ individual research interests, as well as the department’s own demand for well-educated, self-responsible young researchers.

The project focus “Governing in pluri-national spaces” offered a broad, non-binding framework for the content of the courses offered, by highlighting subjects taken from complex configurations between national, subnational and transnational identities and their regulation.

With the end of the second phase of the BMBF-funded project, the funding for the social science department came to an end and the third stage will not be realized. Nonetheless, this innovative learning and teaching concept is already fully implemented in the curriculum of a large number of degree courses at the department, and its application for years has fostered the accumulation of didactic knowledge among many department members. Therefore, the implementation of the project has been successful.

Project duration: October 2011 – September 2016

Leader of the sub-project: Prof. Dr. Martin Heidenreich

Project researchers: Dr. Frédéric Falkenhagen (until 2015), Falk Höpfner (2015 – 2016)

3. Publications

Martin Heidenreich


2016 Heidenreich, Martin; Rice, Deborah: Integrating social and employment policies in Europe: Active inclusion and challenges for local welfare governance. Cheltenham: Edward Elgar Publishing

Book chapters:

1. Introduction, by Martin Heidenreich and Deborah Rice
2. Integrating social and employment policies at the local level: Conceptual and empirical challenges, by Martin Heidenreich and Deborah Rice
3. Integrated and individualized services: Paradoxes in the implementation of labour market policies in Sweden, by Katarina Hollertz
4. Activation policy in a fragmented welfare system: The case of Poland, by Slawomir Mandes
5. Personalized activation policies for the long-term unemployed: The role of local governance in the UK, by Vanesa Fuertes and Ronald McQuaid
6. The local governance of social inclusion policies in Italy: Working via ‘organ pipes’, by Serida L. Catalano, Paolo R. Graziano and Matteo Bassoli
7. Challenges of delivering cross-sectorial employment policies in France, by Thierry Berthet, Clara Bourgeois and Karine Tourné Languin
8. Organizational barriers to service integration in one-stop shops: The case of Germany, by Katharina Zimmermann and Deborah Rice
9. The local usages of Europe in social cohesion policies: A comparative analysis, by Serida L. Catalano and Paolo R. Graziano
10. The national governance of integrated activation policies in Europe, by Thierry Berthet and Clara Bourgeois
11. Local worlds of coordinated activation policy, by Katharina Zimmermann, Vanesa Fuertes and Patrizia Aurich-Beerheide
12. Negotiating social citizenship at the street level: Local activation policies and individualization in Sweden and Poland, by Christina Garsten, Kerstin Jacobsson and Karolina Sztandar-Sztanderska


**Jannika Mattes**

(Forthcoming) Teis Hansen and Jannika Mattes: Proximity and power in collaborative innovation projects. *Regional Studies*.


**Jenny Preunkert**


**Deborah Rice**

(Forthcoming) Rice, Deborah: How governance conditions affect the individualization of active labour market services: An exploratory vignette study. *Public Administration*.

2016 Heidenreich, Martin; Rice, Deborah: *Integrating social and employment policies in Europe: active inclusion and challenges for local welfare governance*. Cheltenham: Edward Elgar.


**Franziska Buttler**


**Cathrin Ingensiep**


Sabine Israel


Christian Reimann


4. Presentations and other activities

4.1 Presentations

[09/02/2016] Martin Heidenreich presents his paper “Life satisfaction after the Eurozone crisis: The subjective Europeanization of social inequalities in Europe” at the ESPAnet Conference in Rotterdam.

[09/02/2016] Deborah Rice presents her paper “How to maximize returns on social investment? A survey of investment strategies in four active welfare states” at the ESPAnet Conference in Rotterdam.
[04/26/2016] Jannika Mattes and Martin Heidenreich present a paper on „Die soziale Konstruktion einer Branche in kollaborativen Innovationsprozessen“ during the ForWind-Seminar “Aktuelle Themen zur Windenergiesorschung“.


4.2 Excursion to Brussels: Transnational Solidarity (May 2016)

A three-day excursion to Brussels was organized this summer semester. A group of 20 students from the Departments of Social and Economic Studies visited European institutions in Brussels to better understand the current state and challenges of the European economic and refugee policies. The students met with practitioners and experts from the European Parliament, the European Commission and the European Representation of the Federal Employment Agency of Germany. Topics included employment and educational challenges in the context of the European semester as well as economic policy coordination and EU policy responses to the euro and refugee crisis.

Programme

Tuesday, May 24, 2016

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<tr>
<th>Time</th>
<th>Speaker/Role</th>
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<tbody>
<tr>
<td>10.30 – 11:00</td>
<td>Rebecca Harms, President of the Greens/EFA (European Parliament)</td>
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<td>11:30 – 13:00</td>
<td>Terry Reintke (Greens/EFA), Member of the European Parliament, Member of the Committee on Employment and Social Affairs (EMPL), Regional Development (REGI), Women’s Rights and Gender Equality (FEMM), Economic and Social</td>
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<td>Time</td>
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<td>13:00-14:15</td>
<td>Gabriele Bischoff (European Economic and Social Committee)</td>
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<td>15:00</td>
<td>Frank Siebern-Thomas (European Commission), European Semester</td>
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**Wednesday, May 25, 2016**

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<tr>
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<th>Speaker/Topic</th>
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<tr>
<td>9:30-11:00</td>
<td>Veronica Nilsson, European Trade Union Confederation (ETUC)</td>
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<tr>
<td>16:30 – 18:00</td>
<td>Mr. Müller, European Representation, Federal Employment Agency of Germany</td>
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**Thursday, May 26, 2016**

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<tr>
<td>14:00 – 15:00</td>
<td>Federico Lucidi (European Commission, DG EMP): Employment and educational challenges in the context of the European Semester and possibly the European Social Fund</td>
</tr>
<tr>
<td>15:00 - 17:00</td>
<td>Balázs Pálvölgyi, Olivier Bontour, Fabiana Pierine (European Commission, DG EMP): Economic policy coordination and EU policy responses to the euro crisis and the refugee crisis</td>
</tr>
</tbody>
</table>

**5. Teaching**

**Lectures and seminars in the autumn semester 2015/16**

**Prof. Dr. Martin Heidenreich**

- Arbeitsmarktungleichheiten in Europa
- Einführung in die Arbeitsmarkt- und Organisationsforschung
- Einführung in die Soziologie
- Einkommens- und Vermögensungleichheiten in Europa
- Kolloquium
- Vertiefung von Fachwissen Arbeit, Organisation oder Wissen (AROWI-Promotionsprogramm)

**Prof. Dr. Jannika Mattes**

- Kolloquium
- Organisationen und Internationalisierung
- Vertiefung von Fachwissen Arbeit, Organisation oder Wissen (AROWI-Promotionsprogramm)

**Dr. Deborah Rice**

- Arbeitsmarkt- und Sozialpolitik in Europa (Forschendes Lernen) (x2)
- Europäisierung der Arbeitsmarkt- und Sozialpolitik
- Politische Ökonomie des Wohlfahrtsstaates (x2)
Dr. Stefanie Kley
Horizontale Europäisierung

Norbert Petzold
Mindestsicherung und Aktivierung (qualitative Lehrforschung Teil II)
Studieren im Ausland: Erasmus-Veranstaltung für SozialwissenschaftlerInnen

Christina Siebolds
Seminare zur Einführung in die Soziologie (x3)

Lectures and seminars in the spring semester 2016

Prof. Dr. Martin Heidenreich
Kolloquium
Transnationale Solidarität und soziale Integration in Europa
Schwerpunkt Arbeitsmarkt: Arbeitsmarkt und Ungleichheit
Einführung in die Sozialstruktur
Solidarität in Europa: Exkursion nach Brüssel

Prof. Dr. Jannika Mattes
Schwerpunkt Organisation: Innovation und Organisation
Globalisierung und Gesellschaft
Kolloquium

Dr. Deborah Rice
Work organization and culture: Global perspectives (teaching language English)
Arbeitsorganisation und -kultur: Globale Perspektiven (x2)

Christina Siebolds M.A.
Seminare zur Einführung in die Sozialstruktur (x3)

Fabian Hamann M.A.
Seminare zur Einführung in die Sozialstruktur (x3)

Norbert Petzold
Mindestsicherung und Aktivierung (Lehrforschung Teil III)

Falk Höpfner
Die Welt(neu)ordnungsdebatte in der internationalen Politik
Migration und Mobilität

Thomas Jackwerth

Innovations- und Wissensmanagement

Lectures and seminars in the autumn semester 2016/17

Prof. Dr. Martin Heidenreich

Einführung in die Soziologie
Einführung in die Arbeitsmarkt- und Organisationsforschung (x2)
Kolloquium
Vertiefung von Fachwissen Arbeit, Organisation oder Wissen (AROWI-Promotionsprogramm)

Norbert Petzold

Studieren im Ausland: Erasmus-Veranstaltung für SozialwissenschaftlerInnen

Dr. Deborah Rice

Arbeitsmarkt- und Sozialpolitik in Europa (x2)

Dr. Christian Steuerwald

Seminare zur Einführung in die Soziologie (x4)

Rouven Teichmann

Seminare zur Einführung in die Soziologie (x3)

6. Degrees and graduations

Sabine Israel successfully defended her dissertation “Essays on the political economy of health and living conditions in Europe”. The first supervisor was Prof. Dr. Martin Heidenreich, the second supervisor was Prof. Dr. Olaf von dem Knesebeck.

Katharina Krüth successfully defended her dissertation “Regionale Innovationsnetzwerke in Frankreich: Das Zusammenspiel von Nähe, Kooperation und Lernen innerhalb der pôles de compétitivité”. The first supervisor
was Prof. Dr. Christoph Barmeyer, the second supervisor was Prof. Dr. Martin Heidenreich.

We congratulate both colleagues on their doctorate degree and we wish them all the best for the future.

7. Persons and contact details

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