

Studien zur Materiellen Kultur

Karen Ellwanger (2014): A Change of Clothes in Politics? – On the vestimentary staging of gender in political space. In: Karen Ellwanger für das Institut für Materielle Kultur (Hg.): Studien zur Materiellen Kultur post-prints. Band 12. Online Veröffentlichung. Oldenburg. (ISBN 978-3-943652-11-6)

Abstract

This paper delves into the auratic energy of vestimentary concerns in the political sphere. It also focusses on several dresses of women in politics in the light of the progression of political clothing in general. Asking for different communicable profiles through certain costumes, the author illuminates the professional arrangements in order to send messages through their vestimentary style. Referring to the fundamental differences between women's and men's clothing in politics of old, the author sketches various appearances of women in politics since the 1920s in the German Federal Republic and gives an overview about changes, (in-)dependencies and coherencies. By highlighting peculiarities and specifics in women's clothes and raising an historical outline on clothes in politics, the author provides an overview and makes a case for the significance for analyses of this kind for political observers.

URL der Veröffentlichung: http://www.uni-oldenburg.de/fileadmin/user_upload/materiellekultur/Studien_zur_Materiellen_Kultur/Band12_Ellwanger_Change_of_Clothes_2014.pdf